



Date: July 18, 2017  
Time: 6:00pm  
Location: Eclipse, Montevallo

- |  |                                  |                                   |
|--|----------------------------------|-----------------------------------|
| <input type="checkbox"/> Arthur H (Chair)                  | <input type="checkbox"/> Meg W   | <input type="checkbox"/> Andrea E |
| <input type="checkbox"/> <del>Jason P (City Council)</del> | <input type="checkbox"/> Susan C | <input type="checkbox"/> Elliot M |
| <input type="checkbox"/> Hollie C (Mayor)                  | <input type="checkbox"/> Rob M   | <input type="checkbox"/> _____    |
|  |                                  | <input type="checkbox"/> _____    |

**People:**

- Board members - check-in (each give an update on how they are doing)
- Addresses of new board members to Sandy. (Updated email addresses?)
  - Andrea E
  - Rob M
  - Elliot M

**Operations:**

- Former meeting notes approved for May 2017 (no meeting in June)
- Memberships
  - 0 – New Memberships
  - 0 – Current Memberships (expire Aug 15<sup>th</sup>)
    - Spring Term (Jan – April) 4 months
    - Summer Term (May – Aug 15<sup>th</sup>) 3.5 months
    - Fall Term (Aug 15<sup>th</sup> – Dec) 4.5 months
- Income - \$730
  - \$730 grant approved 6/12/2017 (CarMax Foundation)
    - **Note \$750 hours matching grant submitted 7/15/2017 (CarMax Foundation)**
    - **Note \$1,000 board service grant submitted 7/15/2017 (CarMax Foundation)**
- Expense - \$160 (May/June)
  - **\$160 June** [\$160 Additional Maintenance Supplies]
- NET – \$570 – Account Balances/Budget **\$2,135**
  - City \$185
  - UofM \$1,941.43
  - Remaining City VC Budget **\$8.79**
  - **New budget 10/1**
- Fleet Update – 5 ready (in shed) \_\_\_\_\_
  - 28 Bicycles +3 Retired (2 OUT RENTED) = 33 Bicycles
  - 2 Donations (SF/?)
  - 4 Donations (AE?)
- Vallocycle.com update (down since 11/11/2016) – **Six Months**
  - Look into free web hosting? (weebly.com)
  - \_\_\_\_\_
- Green Fund Grant update - LG
  - Equipment has been installed!
  - \_\_\_\_\_

### **Marketing/Fund raising:**

- Supporting Membership
  - Andrew Cost designs (**SHOW DESIGNS**)
  - Thoughts on ordering? Each?
- Glow Ride – June/July
  - Last time @ Eclipse (where will we end next?)
  - \_\_\_\_\_
- Email Newsletter – Monthly updates & events (for non-members and members)
  - “**May**” 75 subscribers (grew from event sign-ups) 30%/19opens
  - “**April**” 40 subscribers (40%/14opens)
  - “**March**” 38 subscribers (31%/11opens)
  - Notes: \_\_\_\_\_
  - \_\_\_\_\_
  - \_\_\_\_\_
- Chamber Chatter
  - Nov – Fall Cycling Tips
  - Dec – Basic Chain Maintenance
  - Jan – Setting Your Saddle
  - Feb – Cycling Fun Facts
  - Mar – Tips for Cyclists Sharing the Road
  - Apr – How to Share the Road with Cyclists
  - May – Common Bicycle Roadblocks
  - June – Summer Cycling Tips
  - July – Montevallo’s Totally Bikeable Places
  - August – Pump Up Your Summer
- Events
  - May – Glow Ride
  - June – Glow Ride (2<sup>nd</sup> Wednesday) 14<sup>th</sup>
  - **July** – Glow Ride (2<sup>nd</sup> Wednesday) 12<sup>th</sup>
  - *August* – Glow Ride (2<sup>nd</sup> Wednesday) 9<sup>th</sup>
  - *August* – Orientation Ride (3<sup>rd</sup> Sunday) 20<sup>th</sup> @ 4:30pm
    - August 21<sup>st</sup> Classes Begin
  - *September* – eClub cleanup (twice a year) Sept & April
  - *September* – Waterfall Ride (3<sup>rd</sup> Saturday) 16<sup>th</sup>
    - September 9<sup>th</sup> Bicentennial Bash - Orr Park
  - *October* – Pop-Up Maintenance (3<sup>rd</sup> Wednesday) 18<sup>th</sup>
  - *October* – Montevallo Art Walk (Last Saturday) 28<sup>th</sup>
  - *November* – Saturday Ride (3<sup>rd</sup> Saturday) 18<sup>th</sup>
- Idea Blurb (Open Forum)
  - BiCi Coop Model ↑ City space for shop? \_\_\_\_\_
  - Future Internships – grant writing / matt walker / UofM Foundation
  - Donate old bikes to SEA?
    - How many bikes do we need?
    - Any volunteers to fixup the old bikes? (Maintenance clinic?)
    -

### **Movements “I move that” “second” “motion is carried”**

- Approve May 2017 Board Meeting Minutes
- \$50 (or less) on new combination lock for bike shed (Sandy/Police Dept/Ride Leaders need combo)
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## **Next Board Meeting – August 15<sup>th</sup> @ City Hall**